



United Way of
Washington County

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MAYSTEEL ANNOUNCES COMMUNITY REINVESTMENT PARTNERSHIP WITH UNITED WAY OF WASHINGTON COUNTY

(West Bend, WI) –Today, Maysteel Industries LLC announced the dispersal of their first \$50,000 community investment, which is being divided between three local organizations that serve people in the Allenton area.

United Way of Washington County is one of the three recipients. Maysteel is providing them with \$10,000 for crisis and prevention programs that assist Allenton residents.

“When we learned Maysteel’s objective was to allocate these funds in a manner that would best serve their headquartered community, we reviewed which United Way funded programs and agencies were most highly utilized by Allenton residents,” said Kristin Brandner, Executive Director of United Way of Washington County.

At the top of the list were emergency food services from Full Shelf Food Pantry and health, safety, and disaster services from American Red Cross of Southeastern Wisconsin.

“United Way is results-driven and accountable, so we appreciate the opportunity to assist Maysteel and act as their trusted philanthropic advisor,” Brandner said. “We carefully screen our funded partner agencies and we require them to provide measurable results, so when individuals or companies give to United Way, they know their dollars are being put to good use.”

Throughout its history of more than 75 years, Maysteel has been dedicated to supporting the local community. They’ve also been an important partner for United Way of Washington County.

“As a board member, I experienced the effectiveness of our local United Way’s allocation process first-hand,” explained Kevin Matkin, President & CEO of Maysteel. “Their funds are allocated based on outcomes and results. This process aligns well with our own business practices and it lets us know we are making sound investments in our community. Maysteel is proud to partner with United Way and we are excited to know these funds will create a real impact for local families.”

About Maysteel

Maysteel Industries LLC specializes in designing, engineering and manufacturing custom, precision, OEM sheet metal enclosures, electrical cabinets and metal fabricated assemblies. The company’s product solutions are widely used in the alternative energy, kiosk, gaming, security, medical, utility, industrial drive and automation, and self-serve/vending machine industries and are also found in a variety of other applications. Maysteel specializes in providing the lowest total product cost by employing design for manufacturability (DFM) solutions throughout the product lifecycle. Maysteel was founded in 1936 and today has manufacturing locations in Allenton, Wis. and Monterrey, Mexico.

Website: www.maysteel.com

About United Way of Washington County

Mission is to mobilize the caring power of Washington County to improve lives and community conditions in measurable and lasting ways. United Way is a volunteer-driven organization that serves all communities in Washington County. It is governed by a board of community volunteers, dedicated to providing funding and community resources for health and human services needs in the areas of Education, Income, and Health.

Website: www.UnitedWayofWashingtonCounty.org.
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